



November 4 is Election Day

Why Should You Vote?

More Jobs = A Stronger Workforce

America's travel industry supports nearly 15 million jobs. This amounts to 1 in every 9 jobs here in the United States, and an estimated \$2.1 trillion in economic activity.

More Trade = A More Robust Economy

Travel is America's largest services export industry, generating \$180.7 billion in exports and \$123.6 billion in imports, and amounting to a travel trade surplus of \$57.1 billion.

Easing Travel = Connecting Families

We travel for many reasons, but often it's for family: making it home from a business trip, visiting a loved one, joining reunions, vacations, the annual holidays. Our travel system should help—not hamper—Americans coming together.

More Visitors = More Local Business

International travelers come to the U.S. to shop, eat, and tour the country, injecting billions into our local economies. Although the overall international travel market has been growing rapidly, between 2000 and 2013 the U.S. lost ground to international competitors. America's share of global arrivals dropped 23 percent—from 17 percent to just 13.2 percent, even as the total number of global arrivals rose sharply. This is characterized as a "lost decade" for travel to the U.S. If the U.S. could regain 17 percent of the global long-haul market share by 2020, we would add 59.5 million overseas arrivals, \$511 billion in total economic output, and 1.4 million travel jobs.

Global > Local ... How Travel Affects You

From *California* to *Maine*, the *Carolinas* to the *Dakotas*, the travel industry supports local jobs and brings billions to local businesses and communities.

Learn why travel benefits your home state at:

www.travelcoalition.org/economic-impact

When, Where, and How to Vote

Make your vote count! Find out your polling location, its hours, ID requirements, and more with a one-stop visit to: www.vote411.org/



Election Day is November 4

Here Are 4 Things You Should Ask Candidates Before Voting

DO YOU SUPPORT...

1. CREATING Jobs?

The travel industry supports 1 in every 9 American jobs. Not just that, it's an engine for job growth: just last year the travel industry added 143,700 jobs to the economy. More travel means more well-paying jobs for more Americans!

2. EASING Travel for Americans and Families?

Whether you're traveling for vacation, business, or the holidays, no one likes to get snarled down by hassles and delays. From streamlining airport security to investing in fixing our nation's highways, there are many ways to make travel easier for all Americans.

3. MOVING Businesses Forward?

Conferences, conventions, trade shows, and corporate meetings are all integral parts of doing business in America. Every dollar invested in business travel delivers \$9.50 in new revenue growth. It also supports 2.2 million jobs and generate nearly \$40 billion in tax revenue annually.

4. WELCOMING More Tourists to the United States?

International tourists generate billions of dollars for our businesses, hotels, restaurants and communities. But because it is so difficult to actually get here, America's economy is losing out on billions of dollars of travel-related spending—a good form of economic stimulus. From Washington, D.C., to our states, to our local towns, the benefits of travel trickle down. Politicians at all levels can and should be "travel champions".

Learn How Your Members of Congress Support Travel

Find out whether or not your elected officials support the travel industry's most pressing legislative issues by visiting: www.travelcoalition.org/vote-travel



Election Day is Tuesday, November 4

Don't miss your opportunity to vote!
Beginning right now, you can find out:

- Where to Vote**
- When to Vote**
- How to Vote**

1. Find your polling place

Check online: www.vote411.org/

➡ *Enter your street address*

2. When do polls open & close?

Polls in each state open and close at *different* hours.

Check your local hours at:

www.vote411.org/search-by-topic

➡ *Select "Polling Place Details"*

➡ *Select Your State*

3. Early voting may be an option

Certain states allow early voting before November 4. See if you can vote early at:

www.vote411.org/search-by-topic

➡ *Select "Early Voting"*

➡ *Select Your State*

4. ID requirements

Check what kinds of ID your state accepts: www.vote411.org/search-by-topic

➡ *Select "ID Requirements"*

➡ *Select Your State*

5. Do my candidates support travel?

Who stands for you? Find out whether or not your elected officials support the travel industry's most pressing legislative issues by visiting www.travelcoalition.org/vote-travel

6. Questions?

If you have any questions about voting in your state, call your county's election office.

A directory of local offices is online at:

www.vote411.overseasvotefoundation.org/vote/eod.htm

VOTE411.org is an independent/nonpartisan site providing election information to the public, including state-specific information.